

*****MEDIA ALERT/CAMERAS WELCOME*****

Buffalo Olmsted Parks Conservancy Attempts to Reclaim GUINNESS WORLD RECORDS™ Title for Longest Line of Garden Flamingos on June 21, 2022

WHO: [Buffalo Olmsted Parks Conservancy](#) (BOPC), the first nonprofit organization in the nation to steward and maintain an entire urban park system designed by the visionary father of American landscape architecture, Frederick Law Olmsted.

WHAT: On **Tuesday, June 21, 2022**, the BOPC will attempt to reclaim its 2018 GUINNESS WORLD RECORDS™ title for the longest line of garden flamingos at Front Park in Buffalo, NY.

The attempt is in honor of the 200th birthday of Frederick Law Olmsted, who founded the nation's first urban park system in Buffalo and was also behind some of the nation's other iconic parks and landscapes, like New York City's Central Park, Boston's Emerald Necklace, and the Biltmore Estate in NC.

In advance of the event, people can [adopt their very own "FLOmingo"](#) online, which will be used in the historic GUINNESS WORLD RECORDS™ attempt, and available to take home after as award-winning lawn ornaments.

Adding to the fun, select FLOmingos will be painted and/or decorated by Buffalo-born or -based celebrities and on display at the event. These special FLOmingos will also be raffled off at the BOPC's 20th annual Frederick Law Olmsted Gala.

For more information, visit www.bfloparks.org/olmsted200.

WHEN: Tuesday, June 21, 2022, from 12 p.m. to Sundown EST. ***official GUINNESS WORLD RECORDS adjudicator to begin judging at 12 p.m. EST.***

Press conference to begin at 3:15 p.m. EST.

WHERE: Front Park
121 Porter Avenue, Buffalo, NY

INTERVIEW OPPORTUNITIES:

- Stephanie Crockatt, Executive Director, BOPC
- [Brittany Dunn], Guinness World Records Official Adjudicator
- Mayor Byron Brown (*invited*)
- Councilmember David Rivera (*invited*)
- Karen Merkel, General Manager Corporate Communications, National Fuel

VISUALS:

- More than **4,000 garden flamingos** lining Front Park
- Official judging from **GUINNESS WORLD RECORDS adjudicator**
- BOPC's **Stephanie Crockatt** delivering speech
- Select FLOmingos hand-painted or decorated by Buffalo born or -based celebrities

CONTACT: Jillian Hammell
PR Manager, Crowley Webb
716.844.7237
jillian.hammell@crowleywebb.com

Sarah Larkin
Development & Public Relations Manager, BOPC
716.861.0716
sarah@bfloparks.org

About Buffalo Olmsted Parks Conservancy

The Buffalo Olmsted Parks Conservancy is the first nonprofit organization in the nation, through a unique public-private partnership, to manage, operate and maintain an entire urban park system consisting of more than 850 acres of beautifully designed historic parks, parkways and circles. The Conservancy is an independent not-for-profit, community organization whose mission is to promote, preserve, restore, enhance, and maintain the Frederick Law Olmsted-designed parks and parkways in the Greater Buffalo area for current and future generations. More than 2.5 million visits occur in Buffalo's Olmsted Park system annually for recreation, relaxation and rejuvenation.

The Buffalo Olmsted Park System features six parks including Cazenovia, Delaware, Front, Martin Luther King, Jr., Riverside, and South; seven parkways: Bidwell, Chapin, Lincoln, McKinley, Porter, Red Jacket, and Richmond; eight landscaped traffic circles: Agassiz, Colonial, Ferry, Gates, McClellan, McKinley, Soldiers, and Symphony; and smaller spaces: Days, Heacock and Prospect.